



YEARLY STATUS REPORT - 2021-2022

Part A

Data of the Institution

1. Name of the Institution

MAHENDRA ARTS AND SCIENCE COLLEGE

• Name of the Head of the institution **Dr . S . ARJUNAN**

• Designation **PRINCIPAL**

• Does the institution function from its own campus? **Yes**

• Phone No. of the Principal **9894264220**

• Alternate phone No. **04288288302**

• Mobile No. (Principal) **9894264220**

• Registered e-mail ID (Principal) **principal@mahendraarts.org**

• Address **KALIPATTI**

• City/Town **NAMAKKAL**

• State/UT **TAMILNADU**

• Pin Code **637501**

2. Institutional status

• Autonomous Status (Provide the date of conferment of Autonomy) **12/03/2022**

• Type of Institution **Co-education**

• Location **Rural**

- Financial Status **Self-financing**
- Name of the IQAC Co-ordinator/Director **Dr .K. SELVARAJ**
- Phone No. **04288288323**
- Mobile No: **9894717781**
- IQAC e-mail ID **iqac@mahendraarts.org**

3. Website address (Web link of the AQAR (Previous Academic Year)) <https://www.mahendraarts.org/iqac/AQAR%202020-2021.pdf>

4. Was the Academic Calendar prepared for that year? **Yes**

- if yes, whether it is uploaded in the Institutional website Web link: <https://www.mahendraarts.org/coe/academic-calender/MASC-CALENDAR-2021-2022.pdf>

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	A	3.05	2016	19/02/2016	18/02/2021
Cycle 2	A++	3.51	2023	20/02/2023	19/02/2028

6. Date of Establishment of IQAC **25/02/2011**

7. Provide the list of Special Status conferred by Central and/or State Government on the Institution/Department/Faculty/School (UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC, etc.)?

Institution/ Department/Faculty/School	Scheme	Funding Agency	Year of Award with Duration	Amount
NIL	NIL	NIL	Nil	0

8. Provide details regarding the composition of the IQAC:

- Upload the latest notification regarding the composition of the IQAC by the HEI [View File](#)

9. No. of IQAC meetings held during the year **4**

- Were the minutes of IQAC meeting(s) and compliance to the decisions taken uploaded on the institutional website? **Yes**

- If No, please upload the minutes of the meeting(s) and Action Taken Report **No File Uploaded**

10. Did IQAC receive funding from any funding agency to support its activities during the year? **Yes**

- If yes, mention the amount **Rs. 28,000.**

11. Significant contributions made by IQAC during the current year (maximum five bullets)

NAAC-Sponsored National level seminar on Intellectual Property Protection for Innovative products and Technology organized on 22.10.2021

Live webinar on Career Guidance Programme on stock market and investment awareness for students on 12.06.2021

FDP on outcome based Education for faculty members on 05.03.2022

Student induction program 2021-22 for students on 04.10.2021

Professional Development program on "Professional Ethics" for non-teaching staff on 21.02.2022

12. Plan of action chalked out by IQAC at the beginning of the academic year towards quality enhancement and the outcome achieved by the end of the academic year:

Plan of Action	Achievements/Outcomes
To conduct quality audits like Green, Energy, Environment and Safety Audit	Completed
To facilitate teaching, learning and Examination reforms	To facilitate teaching, learning and Examination reforms and 12 workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development
Mapping of Course Outcomes	Completed
Increasing the Publication in SCI/Scopus Journals to improve the College's h-index	College's h-index of 4 in 2021-22, 30 Publications in UGC CARE JOURNALS and 42 Total number of Citations in Scopus
Regular Quality Initiatives of the IQAC - NIRF, Swachh Ranking, IQAC meetings, Feedback from Stakeholders, Submission of AQAR	NIRF - Data submitted on 11/02/2023 - Secured 151-200 Band Rank NAAC - IIQA Submission - 11/03/2022 SSR Submission: 10/08/2022 IQAC's SSS: May 2021 Curriculum Feedback: May 2021 Submission of AQAR 2020-2021: 09/06/2022
One Smart Classroom per Department	Completed
Mobilization of funds for Seed Money for Research	A. The amount allotted to 4 teachers is INR 1.5 lakh. B. Fresh proposals for the year 2022- 2023 were invited and scrutinized
Quality improvement programmes for Teachers, Administrative staff, students and research scholars	NAAC Sponsored national level seminar on Intellectual Property Protection on Innovative Products and Technologies for faculty and students on 22.10.2021, FDP on outcome based education for faculty on 05.03.2022, TNPSC Group II Career Guidance awareness

	<p>programme for students on 15.03.2022 Curriculum framing meeting for faculty members on 20.03.2022, Career Guidance programme on stock market and investment for students on 12.06.2021, Live webinar on Tally prime for commerce students on 02.09.2021, Live webinar on opportunities for new and budding entrepreneurs for students on 08.09.2021, Live webinar on awareness on money management for students on 13.09.2021, Chartered Accountant Course awareness programme for students on 01.11.2021. Live webinar on the role of financial markets for students on 25.11.2021</p>
<p>Awareness generation regarding revised NAAC Assessment and Accreditation</p>	<p>A special Lecture on the topic was organised and all the faculty members were sensitized regarding the revised NAAC Assessment and Accreditation process</p>
<p>Sensitization of students on NEP</p>	<p>Handbook and manual are available teachers/non-teachers and students</p>
<p>College website updated</p>	<p>Stakeholders are made aware of all information about all academic activities</p>
<p>To initiate Institutional Social Responsibilities, human values and ethical issues</p>	<p>Through National Social Service (NSS) the extension activities of the institution are coordinated by which they try to have a paradigm shift in the outlook of the place or village where the activities are taking place. NSS units are often conducting Awareness camp regarding Health and Hygiene. Three units with total of 300</p>

	students are engaged in these activities.along with various Clubs RRC and YRC,
To provide more placements and career guidance to the students	231 students got placement in 2021-22. The Placement Cell organised Placement Training programmes and coaching sessions for various competitive examinations
To motivate the students in sports and cultural events	Students participated in National, State and College level events and got prizes and medals from sports and cultural events
Strengthening the Industrial - institution linkages	1 MOU and 251 Collaborative activities with effective outcome / Strengthened the Industry-Institution linkages. Internship/Training with renowned institutions and Industry has been made mandatory for UG/PG students .
Enrichment of the campus	90% of the classrooms were installed with LCD projectors to support ICT teaching and learning
To apply for NAAC 2nd cycle of accreditation	Applied for NAAC 2nd Cycle Accreditation and Submitted SSR
To motivate students to participate in extension and outreach programmes conducted by the institution	8 extension and outreach programmes conducted by the institution during 2021-22
To raise the students benefitted from guidance/coaching for competitive examinations and career counselling	1526 are students benefitted from guidance/coaching for competitive examinations and career counselling during the year 2021-22
To enhance the number of sports and cultural events / competitions	19 number of sports and cultural events / competitions organised by the institution

Faculty Empowerment Strategies	44 teachers provided with financial support to attend conferences / workshops, 6 professional development / administrative training programmes organized and 12 teachers who have undergone online/ face-to-face Faculty Development Programmes
Curriculum Enrichment	5 value-added courses was offered during 2021-22, 624 students enrolled and 949 students undertaking field work/projects/ internships / student projects
Student Satisfaction Survey	2021-22 Student Satisfaction Survey (SSS) was conducted. Results are provided in the weblink of https://www.mahendrarats.org/iqac/2.7.1.%20Student%20Satisfaction%20Survey%202021-22.pdf

13. Was the AQAR placed before the statutory body? **Yes**

- Name of the statutory body

Name of the statutory body	Date of meeting(s)
Governing Council Meeting	25/05/2022

14. Was the institutional data submitted to AISHE ? **Yes**

- Year

Part A

Data of the Institution

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<ul style="list-style-type: none"> Name of the statutory body 	
Name of the statutory body	Date of meeting(s)
Governing Council Meeting	25/05/2022
14. Was the institutional data submitted to AISHE ?	Yes
<ul style="list-style-type: none"> Year 	
Year	Date of Submission
2021-22	11/02/2023

15.Multidisciplinary / interdisciplinary

The vision of the National Educational Policy, converting the youth into socially and globally responsible citizens by developing the human resources through quality education is parallel to the institution's vision. As the institution is granted autonomy, the institution has ample scope for introducing pedagogy on multi-disciplinary programmes, inter-disciplinary research and integrating different departments. The programmes offered in the institution are designed so flexibly that the students can choose elective subjects other than the parent department offers. Efforts are underway for the introduction of more skill-oriented courses long with soft skills. The curriculum is designed with special emphasis on creative thinking, critical thinking, problem-solving ability, personality development, innovative ideas, and communicative skills. Since the institution visualizes the kind of education which aims at the holistic development of students, it will be a welcome-change for the institution to implement NEP

16.Academic bank of credits (ABC):

The institution is already following Choice Based Credit System (CBCS). Along with CBCS the ABC system with more flexibility is planned where credit weightage may be given based the selection of the subject choice by the students. As per the recommendation of the NEP, certification/diploma/degree can be awarded taking into account the credits earned. As we are an autonomous institution, leverage is given to faculty to design their own curricular and pedagogical approaches within the approved framework of UGC, including textbook, reference books, e-content, reading material selections, assignments, and assessments etc.

17.Skill development:

The institution was approved by UGC to conduct B.Voc., courses- Poultry Science & Management, Food Processing Technology, Multi-Media & Software Development and Banking, Financial Services and Insurance under National Skills Qualifications Framework (NSQF) from 2018. The curriculum will be enriched with the inclusion of internship at the local industry and more weightage on practical learning throughout the year in order to improve skills and employment opportunity. More emphasis will be given to the development of students' Communicative Skills. To inculcate ethical and moral values, the institution offers value education course on Environmental Studies and Human Rights education.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

The culture of any nation is preserved and developed through languages. The institution has made provision for the study of Tamil, Hindi, Telugu and Malayalam as language subjects in the curriculum. Tamil literature as a specialized programme is offered at both UG and PG level. To promote different cultures, various activities such as Dramatics, Creative writing, Seminars, Conferences, Exhibitions and Fine Arts are conducted at the intra and inter-college levels. The institution has a unique Tamil, Art & Culture museum functioning throughout the year. During the pro-Covid period, students were not used to online mode of attending classes, whereas in the post-Covid times, they are accustomed to online mode. Hence, it will be very congenial to teach Indian languages and culture through online courses.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

The institution has been following Outcome-Based Education since 2019. OBE facilitates the learners in the acquisition of knowledge and ensure their active participation. The quality of the teaching-learning process of the curriculum is measured as attainments in various outcomes, based on the performance of the students with regard to their skills and attitude.

20.Distance education/online education:

Due to Covid 19, the institutions are compelled to switch over to virtual mode of teaching-learning process. In spite of the initial hick-ups, both the faculty and students were able to get accustomed to the online mode. No more is it a challenge either for the teachers or for the students. Students were brought face to face with educators from various parts of the world through webinars. Due to the encouragement given by the institution, many students completed various online courses in LEARNATHON format conducted by ICT Academy. The students who complete online course in SWAYAM/NPTEL/MOOC are given an additional credit at the end of the course

Extended Profile**1.Programme**

1.1

34

Number of programmes offered during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

2.Student

2.1 2232

Total number of students during the year:

File Description	Documents
Institutional data in Prescribed format	View File

2.2 704

Number of outgoing / final year students during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

2.3 2085

Number of students who appeared for the examinations conducted by the institution during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

3.Academic

3.1 827

Number of courses in all programmes during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

3.2 102

Number of full-time teachers during the year:

Extended Profile	
1.Programme	
1.1 Number of programmes offered during the year:	34
File Description	Documents
Institutional Data in Prescribed Format	View File
2.Student	
2.1 Total number of students during the year:	2232
File Description	Documents
Institutional data in Prescribed format	View File
2.2 Number of outgoing / final year students during the year:	704
File Description	Documents
Institutional Data in Prescribed Format	View File
2.3 Number of students who appeared for the examinations conducted by the institution during the year:	2085
File Description	Documents
Institutional Data in Prescribed Format	View File
3.Academic	
3.1 Number of courses in all programmes during the year:	827
File Description	Documents
Institutional Data in Prescribed Format	View File

3.2	102
Number of full-time teachers during the year:	

File Description	Documents
Institutional Data in Prescribed Format	View File

3.3	102
Number of sanctioned posts for the year:	

4. Institution

4.1	1782
Number of seats earmarked for reserved categories as per GOI/State Government during the year:	

4.2	85
Total number of Classrooms and Seminar halls	

4.3	285
Total number of computers on campus for academic purposes	

4.4	400
Total expenditure, excluding salary, during the year (INR in Lakhs):	

Part B

CURRICULAR ASPECTS

1.1 - Curriculum Design and Development

1.1.1 - Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the various Programmes offered by the Institution.

The College is located in a semi-rural part of the district surrounded by industries. Hence, utmost care is taken to design the curriculum to cater to the need of the location by incorporating cutting-edge knowledge and skill sets to make students develop competency at the local, national and global level. The curriculum design is based on the guidelines suggested by University Grants Commission (UGC).

Need-Based Curriculum: Periodical revision and systematic revamping are done in UG and PG Programmes. Before the Board of Studies meeting, Academic Advisory Committee meeting is conducted to obtain the opinion/suggestion from industry experts on curriculum and syllabus. The suggestions received from the industry experts on curriculum and syllabus are discussed for approval in the Board of Studies meeting .

Outcome-Based Education The College follows Choice Based Credit System (CBCS) pattern to enhance the competency of the students with a focus on employability. Outcome-Based Education (OBE) has been implemented to bridge the gap between teaching and learning process and to enhance student's employability.

Curriculum Design & Curriculum Development Cell Syllabi have been designed to ensure the holistic development of the students' personality thereby making them socially responsible citizens.

File Description	Documents
Upload additional information, if any	View File
Link for additional information	https://www.mahendraarts.org/academics.php

1.1.2 - Number of Programmes where syllabus revision was carried out during the year

22

File Description	Documents
Minutes of relevant Academic Council/BOS meeting	View File
Details of syllabus revision during the year	View File
Any additional information	View File

1.1.3 - Number of courses focusing on employability/entrepreneurship/ skill development offered by the Institution during the year

206

File Description	Documents
Curriculum / Syllabus of such courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approval for these courses	View File
MoUs with relevant organizations for these courses, if any	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of new courses introduced across all programmes offered during the year

110

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	View File
Any additional information	View File
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Programmes offered through Choice Based Credit System (CBCS)/Elective Course System

31

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	View File
Any additional information	View File
List of Add on /Certificate programs (Data Template)	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates cross-cutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, and Human Values into the curriculum

The academic mission of Mahendra Arts and Science College is its

life-long commitment to the holistic development of the rural community through quality education and this model has been adopted as an academic discipline of the college. The curriculum which has been prepared meticulously by various departments of Arts and Science streams emphasizes gender, environmental sustainability, human values and professional ethics. The curriculum offers intellectual and value-centered formation by applying ethical and moral principles in personal and professional forefront. They are imbued with a secular-spiritual formation which offers avenues for harmony and promotes secular spiritualism. The central focus of this programme is to enable students to develop a sense of social justice by creating awareness about Human rights, Diversity, Social inequality, Caste discrimination, Women Empowerment, and Environmental sustainability. It empowers students to analyze major environmental concerns and work towards sustainability, enabling them to develop a sense of belongingness to nature. The arts streams offer UG and PG programmes in Tamil, English, Maths, Statistics, JMC, Social work, Commerce, Commerce with Computer Applications, BBA and Computer Science in which the courses sensitize the student on Gender, Environment and Sustainability, Culture, Human values and Professional Ethics.

File Description	Documents
Upload the list and description of the courses which address issues related to Gender, Environment and Sustainability, Human Values and Professional Ethics in the curriculum	View File
Any additional information	View File

1.3.2 - Number of value-added courses for imparting transferable and life skills offered during the year

5

File Description	Documents
List of value-added courses	View File
Brochure or any other document relating to value-added courses	View File
Any additional information	View File

1.3.3 - Number of students enrolled in the courses under 1.3.2 above

624

File Description	Documents
List of students enrolled	View File
Any additional information	View File

1.3.4 - Number of students undertaking field work/projects/ internships / student projects

949

File Description	Documents
List of programmes and number of students undertaking field projects / internships / student projects	View File
Any additional information	View File

1.4 - Feedback System

1.4.1 - Structured feedback and review of the syllabus (semester-wise / year-wise) is obtained from 1) Students 2) Teachers 3) Employers and 4) Alumni

A. All 4 of the above

File Description	Documents
Provide the URL for stakeholders' feedback report	https://www.mahendraarts.org/feedback.php
Upload the Action Taken Report of the feedback as recorded by the Governing Council / Syndicate / Board of Management	View File
Any additional information	View File

1.4.2 - The feedback system of the Institution comprises the following

A. Feedback collected, analysed and action taken made available on the website

File Description	Documents
Provide URL for stakeholders' feedback report	https://www.mahendraarts.org/feedback.php
Any additional information	View File

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment of Students

2.1.1.1 - Number of students admitted (year-wise) during the year

744

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc.) as per the reservation policy during the year (exclusive of supernumerary seats)

744

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses students' learning levels and organises special programmes for both slow and advanced learners.

Advanced Learners: In the absence of regular classes during Covid period, video links related to the subjects concerned were given to students. The concept of self-study was encouraged. Various subject-oriented activities were given to students for practice. They were given guidance about the content beyond syllabus. More and more problem solving science activities were given for them to develop their problem-solving ability. Selected motivational videos on entrepreneurship were identified and offered to students for their understanding of the various nuances of business. Students were involved in online discussion

and debate programmes. They were encouraged to write ICT Learnathon Course and Swayam course for upgrading their knowledge and to have experience of taking online examinations. They were introduced to some of the industrial defined problems and find out the ways and means of solving them. Video lessons were created and circulated among students for self-learning. Slow-Learners: Repeated online tests in small units were conducted periodically through Google-Form to assess the students' understanding. Students were given a concept and asked to make a presentation. Listening assignments were given to improve the communicative skills. Question banks were issued to students online. Peer tutoring was arranged. They were asked to make power point presentation of the lessons.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://mahendraarts.org/naac/contents/naac/Criterion-2/2.2.Catering-Student-Diversity/2.2.1/2_2_1_Additional_Information.pdf

2.2.2 - Student – Teacher (full-time) ratio

Year	Number of Students	Number of Teachers
20/05/2022	2232	102

File Description	Documents
Upload any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student-centric methods such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences:

MAHENDRA ARTS AND SCIENCE COLLEGE adopts student-centric teaching learning, enabling students to learn at their own pace. The teacher acts as a facilitator who promotes self-learning, nurtures their holistic development and brings out their latent skills through participatory learning. Implementation of Outcome-Based-Education favours the paradigm shift in teaching methods from the conventional lecture method to latest methods of

Andragogy and Heutagogy.

In addition to delivery of the approved curriculum, students are motivated and encouraged to learn additional courses by opting for a specified number of value-added/ job-oriented /add-on courses from a set of around 16 interdisciplinary courses offered. Skill development is integrated into the framework of the curriculum by the mandatory skill-based courses. NCC and NSS units provide additional opportunities for students to enhance their societal concern through participation. The NSDC-certified B.Voc Programmes have the flexibility to enable multiple entry and exit points such as Certificate/Diploma/Advanced Diploma levels under the National Skill Qualification Framework (NSQF). The institution did B.Voc certificate course in 2018-19. The Community College provides opportunities to the learners to move directly to the employment sector in different job roles with NSDC assessment and certification or to higher education

File Description	Documents
Upload any additional information	View File
Link for additional Information	https://mahendraarts.org/naac/contents/naac/Criterion-2/2.3.Teaching-Learning-Process/2.3.1.Student-Centric.pdf

2.3.2 - Teachers use ICT-enabled tools including online resources for effective teaching and learning

MASC campus provides a fully technology-enabled learning environment. Students, faculty and administrative staff are provided with 24/7 Wi-Fi connectivity which enables them to be effective in the discharge of their responsibilities, in addition to the technology-enabled classrooms. Online teaching skills of the faculty members have been enhanced through Faculty Development Programmes and workshops with hands-on- training. Due to the recent situation caused by Covid pandemic, teaching-learning process has increasingly become online/virtual platforms, such as Zoom Meeting, Google Meet and Google Classroom, facilitating anytime/anywhere learning. Faculty members post class notes, presentations, e-content modules and online subject links which can be downloaded by the students. Components of the Continuous Internal Assessment such as assignments, quiz, case studies, etc., are evaluated online. Lectures, seminars, conferences, workshops, webinars, etc., are

conducted online. Faculty members continuously update their knowledge to improve the teaching learning process, through online courses on MOOC platforms like Coursera and Edx, NPTEL and SWAYAM. Google Meeting and Zoom platforms have been used for the conduct of the project viva-voce examinations. The student's attendance and uploading of internal marks are implemented through COXCO software. All academic and administrative communications are made through email, SMS and intranet website; Records have been digitalized.

File Description	Documents
Provide link for webpage describing ICT enabled tools including online resources for effective teaching and learning process	https://mahendraarts.org/naac/contents/naac/Criterion-2/2.3.Teaching-Learning-Process/2.3.2.ICT-enabled-tools.pdf
Upload any additional information	View File

2.3.3 - Ratio of students to mentor for academic and other related issues

2.3.3.1 - Number of mentors

102

File Description	Documents
Upload year-wise number of students enrolled and full-time teachers on roll	View File
Circulars with regard to assigning mentors to mentees	View File

2.3.4 - Preparation and adherence to Academic Calendar and Teaching Plans by the institution

The Academic calendar is prepared in May/June, well in advance of the commencement of the academic year with the involvement of all the faculty members. The purpose is to plan all the teaching- learning and assessment activities at every course level. This helps in the allotment of adequate resources for every academic activity, mid-course correction and attainment of the desired level of performance. Academic activities are planned and scheduled in consultation with the Controller of Examinations and duly approved by the College Council and the Principal. The plans and schedules are then disseminated by mail to all the faculty members through the Heads of the Departments and to the students as printed copies. The academic calendar

shows the working days, government holidays and institutional holidays. Day-order system (with six-day order) is followed, preventing undue cancellation of classes in case of repeated holidays on a particular week day. Any unexpected deviation is compensated by additional working days on Saturdays, or extension of the semester as decided by the Principal and the College Council.

File Description	Documents
Upload the Academic Calendar and Teaching Plans during the year	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full-time teachers against sanctioned posts during the year

102

File Description	Documents
Year-wise full-time teachers and sanctioned posts for the year	View File
List of the faculty members authenticated by the Head of HEI	View File
Any additional information	View File

2.4.2 - Number of full-time teachers with PhD/ D.M. / M.Ch. / D.N.B Super-Specialty / DSc / DLitt during the year

38

File Description	Documents
List of number of full-time teachers with PhD./ D.M. / M.Ch. / D.N.B Super-Specialty / D.Sc. / D.Litt. and number of full-time teachers for 5 years	View File
Any additional information	View File

2.4.3 - Total teaching experience of full-time teachers in the same institution: (Full-time teachers' total teaching experience in the current institution)

102

File Description	Documents
List of teachers including their PAN, designation, Department and details of their experience	View File
Any additional information	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Number of days from the date of last semester-end/ year- end examination till the declaration of results during the year

30

File Description	Documents
List of Programmes and the date of last semester-end / year-end examinations and the date of declaration of result	View File
Any additional information	View File

2.5.2 - Number of students' complaints/grievances against evaluation against the total number who appeared in the examinations during the year

0

File Description	Documents
Upload the number of complaints and total number of students who appeared for exams during the year	No File Uploaded
Upload any additional information	No File Uploaded

2.5.3 - IT integration and reforms in the examination procedures and processes including Continuous Internal Assessment (CIA) have brought in considerable improvement in the Examination Management System (EMS) of the Institution

The Examination Automation System (COXCO) was designed and developed using UBUNTU Operating System and PHP with MYSQL server for database by ESSVEE Systems & Software, Coimbatore. The scope of the entire work has been elaborated under various sections and sub-sections which were developed and designed as per the examination ordinance and guidelines. The system had been operational in a phased manner and our requirements validated by them up to the expectation of the Examination

Section..

The following processes are done through the COXCO software: Students Bio Data entry, Programme / Semester wise subjects and credits entry , Students Nominal Roll entry, Central valuation - External Mark Updating The External marks scored by student in ESE is entered simultaneously in central valuation and updated for the result process. Result processing The result is processed after the entry of both CIA and ESE marks. The Automated result printout is generated after the entry of the above mention marks. Semester / Consolidate Mark sheet generation ESE (End Semester Examination) Mark Sheet will be generated with folio number after the result process. Automated generation of Consolidate Mark Sheet is done for the eligible candidates with the minimum pass of 50% in all the subjects after the completion of ESE in the 4th semester for PG and minimum pass of 40% in all the subjects after the completion of ESE in the 6th semester for UG respectively.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	https://www.mahendraarts.org/coe.php

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

Outcome-Based-Education (OBE) has been implemented since 2019 in our college. The faculty members have been provided with an orientation to the OBE process through a series of workshops organised by the IQAC. On implementation of OBE (following Bloom's Taxonomy), the Graduate Attributes (GAs) have been specified based on the vision and mission of the college and Programme Outcomes (POs), Course Outcomes (COs), and Programme Specific Outcomes (PSOs) have been specified based on the vision and mission of each department. The POs, COs and PSOs are initially framed by the respective Boards of Studies and then recommended to the Academic Council. The final approval is given by the Governing Body of the college. The GAs are displayed in prominent places in the college and the POs are displayed in the departments. The syllabus incorporating the POs, COs and PSOs is communicated to the faculty members by the Heads of the Departments. Both hard and soft copies of the

syllabi are made available to the faculty members. The syllabi can also be accessed by the students and faculty members through the college website. The students are made aware of the POs and GAs during the induction programme organized for the first-year students. The POs are also conveyed to the students by the class in charge.

File Description	Documents
Upload COs for all courses (exemplars from the Glossary)	View File
Upload any additional information	View File
Link for additional Information	https://www.mahendraarts.org/academics.php

2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

Attainment of Course Outcomes (COs), Programme Outcomes (POs) is evaluated by internal and external methods. Internal evaluation is done by the faculty members, Heads of the Departments, and the internal members of the Boards of Studies and the Academic Council. The external members of the Boards of Studies, the Academic Council and the College Committee examine the POs and COs and give suggestions for improvement. The CO of each course is correlated with knowledge levels K1to K5 of Bloom's Taxonomy and assessment of students at various knowledge levels is directly linked with the COs..Attainment of COs is evaluated on the basis of the performance of students in CIA and ESE. Under direct mode of assessment, two internal tests and one model exam are conducted along with assignment, seminars, and quiz at different knowledge levels to cover the COs.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil

2.6.3 - Pass Percentage of students

2.6.3.1 - Total number of final year students who passed in the examinations conducted by Institution

667

File Description	Documents
Upload list of Programmes and number of students appear for and passed in the final year examinations	View File
Upload any additional information	View File
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire). Results and details need to be provided as a weblink

<https://www.mahendraarts.org/igac/2.7.1.%20Student%20Satisfactio n%20Survey%202021-22.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Promotion of Research and Facilities

3.1.1 - The institution's research facilities are frequently updated and there is a well-defined policy for promotion of research which is uploaded on the institutional website and implemented

A Research Advisory Committee is constituted in our institution by the Principal as the chairperson and the research coordinator. The committee consists of Heads of the departments, and senior faculty as the members to promote the research facilities of the college and fulfil the vision to inspire, guide, and coordinate the faculty and students toward research in the sciences and the humanities by means of organizing national and international conferences towards the presentation of research papers and their publication in renowned journals, research proposal submissions, and research facilities. The objective of the committee is to provide adequate facilities to researchers thereby encouraging research culture on the campus. The institution is also connected with Institution Innovation Council (IIC) MHRD, New Delhi, to teach and explore innovative ideas by making the students participate in various leadership talks, workshops and competitions. Four faculty of our institution have completed special ambassador's training programs organized by IIC and the institution also received 3.5-star status from IIC. The faculty members received the Best

Teacher and Young Researcher Award from Periyar University, Salem. The institution made 10 MOUs with leading research institutes & research collaborations.

File Description	Documents
Upload the Minutes of the Governing Council/ Syndicate/Board of Management related to research promotion policy adoption	View File
Provide URL of policy document on promotion of research uploaded on the website	https://www.mahendraarts.org/research_facilities.php
Any additional information	View File

3.1.2 - The institution provides seed money to its teachers for research

3.1.2.1 - Seed money provided by the institution to its teachers for research during the year (INR in lakhs)

1.5

File Description	Documents
Minutes of the relevant bodies of the institution regarding seed money	View File
Budget and expenditure statements signed by the Finance Officer indicating seed money provided and utilized	View File
List of teachers receiving grant and details of grant received	View File
Any additional information	View File

3.1.3 - Number of teachers who were awarded national / international fellowship(s) for advanced studies/research during the year

1

File Description	Documents
e-copies of the award letters of the teachers	View File
List of teachers and details of their international fellowship(s)	View File
Any additional information	View File

3.2 - Resource Mobilization for Research

3.2.1 - Grants received from Government and Non-Governmental agencies for research projects, endowments, Chairs during the year (INR in Lakhs)

3

File Description	Documents
e-copies of the grant award letters for research projects sponsored by non-governmental agencies/organizations	View File
List of projects and grant details	View File
Any additional information	View File

3.2.2 - Number of teachers having research projects during the year

3

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil
List of research projects during the year	View File

3.2.3 - Number of teachers recognised as research guides

7

File Description	Documents
Upload copies of the letter of the university recognizing teachers as research guides	View File
Institutional data in Prescribed format	View File

3.2.4 - Number of departments having research projects funded by Government and Non-Government agencies during the year

3

File Description	Documents
Supporting document from Funding Agencies	View File
Paste link to funding agencies' website	Nil
Any additional information	View File

3.3 - Innovation Ecosystem

3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

Mahendra Start-up & MRF:The team identifies interested and skilled students of the institution who want to become an entrepreneur and give a mentorship through MahendraStartup along with the Mahendra Research Foundation (MRF) incubation centre.**Institution Innovation Council (IIC):**Ministry of Education (MHRD), Govt. of India has established an Innovation Cell (IC) in order to foster innovation among all higher educational institutions. MoE's Innovation cell has been established to explore the creative ideas of our student population and also to promote novel ideas and innovations. In order to support the vision of MHRD, the Institution Innovation Cell (IIC) of Mahendra Arts and Science College (Autonomous) was established in 2018 to inculcate the culture of exploring innovations among students and faculty members. The institution is continuously contributing to the Institutions Innovation Council from MHRD, Institution had secured stars from the IIC. Institution Innovation Council Entrepreneurship Club was initiated in the Science department to encourage the students while pursuing their education. Intellectual Property Right Cell

(IPR):To create awareness about IPR for faculty and students to conduct workshops, seminars, and training courses on IPR. Innovation Ambassador: The institution is creating an innovation culture through an Innovation Ambassador. Our Institution, for each department, have one innovation ambassador, he/she is creating awareness about innovation and organizes innovation contest like Ideathon, finders camp, etc.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

3.3.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development during the year

12

File Description	Documents
Report of the events	View File
List of workshops/seminars conducted during the year	View File
Any additional information	View File

3.4 - Research Publications and Awards

3.4.1 - The Institution ensures implementation of its Code of Ethics for Research uploaded in the website through the following: Research Advisory Committee Ethics Committee Inclusion of Research Ethics in the research methodology course work Plagiarism check through authenticated software

A. All of the above

File Description	Documents
Code of Ethics for Research, Research Advisory Committee and Ethics Committee constitution and list of members of these committees, software used for plagiarism check	View File
Any additional information	View File

3.4.2 - Number of PhD candidates registered per teacher (as per the data given with regard to recognized PhD guides/ supervisors provided in Metric No. 3.2.3) during the year

3.4.2.1 - Number of PhD students registered during the year

1

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and details like name of the guide, title of thesis, and year of registration	View File
Any additional information	View File

3.4.3 - Number of research papers per teacher in CARE Journals notified on UGC website during the year

30

File Description	Documents
List of research papers by title, author, department, and year of publication	View File
Any additional information	View File

3.4.4 - Number of books and chapters in edited volumes / books published per teacher during the year

2

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

3.4.5 - Bibliometrics of the publications during the year based on average Citation Index in Scopus/ Web of Science/PubMed

3.4.5.1 - Total number of Citations in Scopus during the year

42

File Description	Documents
Any additional information	View File
Bibliometrics of the publications during the year	View File

3.4.6 - Bibliometrics of the publications during the year based on Scopus/ Web of Science – h-Index of the University

3.4.6.1 - h-index of Scopus during the year

4

File Description	Documents
Bibliometrics of publications based on Scopus/ Web of Science - h-index of the Institution	View File
Any additional information	View File

3.5 - Consultancy

3.5.1 - Revenue generated from consultancy and corporate training during the year (INR in lakhs)

0.985

File Description	Documents
Audited statements of accounts indicating the revenue generated through consultancy and corporate training	View File
List of consultants and revenue generated by them	View File
Any additional information	View File

3.5.2 - Total amount spent on developing facilities, training teachers and clerical/project staff for undertaking consultancy during the year

0.73

File Description	Documents
Audited statements of accounts indicating the expenditure incurred on developing facilities and training teachers and staff for undertaking consultancy	View File
List of training programmes, teachers and staff trained for undertaking consultancy	No File Uploaded
List of facilities and staff available for undertaking consultancy	No File Uploaded
Any additional information	No File Uploaded

3.6 - Extension Activities

3.6.1 - Extension activities carried out in the neighbourhood sensitising students to social issues for their holistic development, and the impact thereof during the year

National Service Scheme (NNS), Red Ribbon Club (RRC), and Youth Red Cross (YRC) :Extension Activities are an integral component of the educational process at Mahendra Arts & Science College. Students learn and become aware of social reality, challenging issues, and the need for inclusiveness of the underprivileged sections. The focus of MASC is on Education, Environment, Health & Safety, and Women Empowerment. These are also amplified by aligning them with the Sustainable Development Goals by organizing various programs such as awareness, student involvement, engagement, and implementation of

strategies. Extension activities are connected in all the departments and explore their services in the major activities like NSS, Citizen Consumer Club, RRC, YRC, Women cell, and Men's cell. The extension activities are synchronized with Government and Non-Government Organizations and also in adopted villages. At MASC, two NSS units are operated with 200 students. Our NSS units have conducted various programs in association with various departments for creating awareness for the sense of social responsibility among the students and faculty. MASC with YRC Unit, which organized various Blood Donation, and First Aid Training activities under the outreach activities.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

3.6.2 - Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government-recognised bodies during the year

5

File Description	Documents
Number of awards for extension activities in during the year	View File
e-copy of the award letters	View File
Any additional information	View File

3.6.3 - Number of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC, etc. during the year (including Government-initiated programmes such as Swachh Bharat, AIDS Awareness, and Gender Sensitization and those organised in collaboration with industry, community and NGOs)

8

File Description	Documents
Reports of the events organized	View File
Any additional information	View File

3.6.4 - Number of students participating in extension activities listed in 3.6.3 during the

year	
264	
File Description	Documents
Reports of the events	View File
Any additional information	View File
3.7 - Collaboration	
3.7.1 - Number of collaborative activities during the year for research/ faculty exchange/ student exchange/ internship/ on-the-job training/ project work	
251	
File Description	Documents
Copies of documents highlighting collaboration	View File
Any additional information	View File
3.7.2 - Number of functional MoUs with institutions of national and/or international importance, other universities, industries, corporate houses, etc. during the year (only functional MoUs with ongoing activities to be considered)	
1	
File Description	Documents
e-copies of the MoUs with institution/ industry/ corporate house	View File
Details of functional MoUs with institutions of national, international importance, other institutions etc. during the year	View File
Any additional information	View File
INFRASTRUCTURE AND LEARNING RESOURCES	
4.1 - Physical Facilities	
4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching-learning, viz., classrooms, laboratories, computing equipments, etc.	
Provisions of adequate infrastructural facilities for effective teaching and learnings have always been a priority area for the Institute like Mahendra Arts and Science College (Autonomous).	

The college is spread over 46012.7 sq.mt and the built-up area is about 15846.19 sq.mt. The institute abides by the norms provided by University Grants Commission (UGC) and Periyar University to provide and enhance the necessary infrastructure required to facilitate effective teaching and learning at the institution. Mahendra Arts and Science College has adequate classrooms, laboratories, computing equipments, etc. The institute also abides by the norms of University Grants Commission (UGC) as well as Periyar University. With a foresight of additional intake in their respective programs, addition of new programs and revisions and updations in syllabus, the institute forwards the requirement like building space, laboratory equipment, books and journals for library, IT resources, etc. to the management. The management reviews the proposed requirements and approves if appropriate and then facilities are created/procured by the standard protocols.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.2 - The institution has adequate facilities for cultural activities, yoga, sports and games (indoor and outdoor) including gymnasium, yoga centre, auditorium etc.)

The importance of extracurricular activities on institute campus has been well established. The institute keep on encourages and faculty members the students to participate in various cultural and sports activities to ensure team spirit and leadership skills among the students. A qualified physical director along with team of experienced faculty members looks after the extracurricular activities of the college. The college has developed over the years a number of adequate facilities for the students in order to opt and participate in a variety of sports events. These places of physical activities are regularly used by our students for recreation, practice and performance. The evening scenario in our college is full of enthusiasm, very sporty and all these sports areas are occupied according to the specific interests of the students. Some of our staff and faculty members too gets involved in such kind of cultural and sports activities with students keeping in mind the health benefits of working out in nature centered zone and active environment. It is to be noticed that every year the participation of our students in inter-university inter-

collegiate games is keep on increasing. We arrange special fitness and awareness lectures for girls keeping in mind their safety by self-defense. Not only for students but also for staff and faculty fitness sessions are also being arranged. Our college selects sports students' for interuniversity intercollegiate meets.

File Description	Documents
Geotagged pictures	View File
Upload any additional information	View File
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT-enabled facilities

56

File Description	Documents
Upload any additional information	View File
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure for infrastructure augmentation, excluding salary, during the year (INR in Lakhs)

50.35

File Description	Documents
Upload audited utilization statements	View File
Details of Expenditure, excluding salary, during the years	View File
Any additional information	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Library is automated (Nature of automation: Semi) since the

academic year 2006-2007. It is totally cloud based application software specially designed with the due consultation with the library staffs by taking care of their as well as the needs of the clients that pertaining to all kinds of library operations. In addition with the above Journals/Periodicals, Various Reports modules and its corresponding remote accessibility facilitate for library staff and its users with web based library operations with the Notifications of the transactions and various reports can also be fetched through. Integrated library management software designed and developed by the INFLIBNET Centre, Ahmedabad; designed and crafted upon the requirements of college and university libraries. The software was designed to automate all housekeeping operations in the library. Its state of the art Cataloguing, Circulation, WebOPAC (Online Books Searching & Reservation), Journals/Periodicals, Various Reports modules and its remote accessibility facilitate library staff and its users with web based library operations such as DBMS, Web OPAC, Barcoded Circulation, Reservation of Documents, Notifications of the transactions and various reports can also be fetched through. Central Library also has the Digital Library Software.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.2.2 - Institution has access to the following: e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access to e-resources

A. Any 4 or more of the above

File Description	Documents
Details of subscriptions like e-journals, e-books, e-ShodhSindhu, Shodhganga membership	View File
Upload any additional information	View File

4.2.3 - Expenditure on purchase of books/ e-books and subscription to journals/e-journals during the year (INR in lakhs)

1.40

File Description	Documents
Audited statements of accounts	View File
Any additional information	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Usage of library by teachers and students (footfalls and login data for online access)**4.2.4.1 - Number of teachers and students using the library per day during the year****441**

File Description	Documents
Upload details of library usage by teachers and students	View File
Any additional information	View File

4.3 - IT Infrastructure

4.3.1 - Institution has an IT policy covering Wi-Fi, cyber security, etc. and has allocated budget for updating its IT facilities

IT Infrastructure and its associated facilities have been augmented periodically as and when there is a requirement and also to introduce new types of technology are being introduced to the student and faculty members. Computer systems are upgraded with latest configuration as per the need and requirements of the various departments and also for research purpose. From 2010 onwards, internet bandwidth speed was of 4 Mbps and the ensuing five years, it has been upgraded to 64 Mbps. Most of the desktop on campus have been upgraded with Pentium IV and Inter Core i5. This will ensure the effective teaching and learning process in fruitful and effectual. Recently, the institute has commissioned and additional leased line from READY LINK that provides an appreciable speed of 25Mbps speed.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.3.2 - Student - Computer ratio

Number of Students	Number of Computers
2518	285

File Description	Documents
Upload any additional information	View File

4.3.3 - Bandwidth of internet connection in the Institution and the number of students on campus

C. 20 Mbps - 35 Mbps

File Description	Documents
Details of bandwidth available in the Institution	View File
Upload any additional information	View File

4.3.4 - Institution has facilities for e-content development: Facilities available for e-content development Media Centre Audio-Visual Centre Lecture Capturing System (LCS) Mixing equipments and software for editing

A. All four of the above

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil
List of facilities for e-content development (Data Template)	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of physical and academic support facilities, excluding salary component, during the year (INR in lakhs)**59.71**

File Description	Documents
Audited statements of accounts	View File
Upload any additional information	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities – classrooms, laboratory, library, sports complex, computers, etc.

Civil Infrastructure Maintenances are being carried out by sufficient Human resources in order to maintenance and upkeep of campus infrastructure. A maintenance supervisor and maintenance assistances (electricians and plumbers) are involving upkeep and maintenance of infrastructure facilities. These personnel are available 24 X 7 protocol to monitor the maintenance. The cleanliness of the campus and the hostels is out-sourced for the betterment of the students. The following items are maintained in effective manner. Annual Pest Control Service Contract Fire Systems Maintenance Maintenance of UPS Water Tank Cleaning Drinking Water Testing

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION**5.1 - Student Support****5.1.1 - Number of students benefitted by scholarships and freeships provided by the Government during the year****434**

File Description	Documents
Upload self-attested letters with the list of students receiving scholarships	View File
Upload any additional information	View File

5.1.2 - Number of students benefitted by scholarships and freeships provided by the institution and non-government agencies during the year

130

File Description	Documents
Upload any additional information	View File
Institutional data in prescribed format	View File

5.1.3 - The following Capacity Development and Skill Enhancement activities are organised for improving students' capabilities Soft Skills Language and Communication Skills Life Skills (Yoga, Physical fitness, Health and Hygiene) Awareness of Trends in Technology

A. All of the above

File Description	Documents
Link to Institutional website	https://www.mahendraarts.org/naac/capacity-development-and-skills-enhancement.php
Details of capability development and schemes	View File
Any additional information	View File

5.1.4 - Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year

1526

File Description	Documents
Any additional information	View File
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The institution adopts the following mechanism for redressal of students' grievances, including sexual harassment and ragging: Implementation of guidelines of statutory/regulatory bodies Creating awareness and implementation of policies with zero tolerance Mechanism for submission of online/offline students' grievances Timely redressal of grievances through appropriate committees

A. All of the above

File Description	Documents
Minutes of the meetings of students' grievance redressal committee, prevention of sexual harassment committee and Anti-ragging committee	View File
Details of student grievances including sexual harassment and ragging cases	View File
Upload any additional information	View File

5.2 - Student Progression

5.2.1 - Number of outgoing students who got placement during the year

231

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File

5.2.2 - Number of outgoing students progressing to higher education

131

File Description	Documents
Upload supporting data for students/alumni	View File
Details of students who went for higher education	View File
Any additional information	View File

5.2.3 - Number of students qualifying in state/ national/ international level examinations during the year

5.2.3.1 - Number of students who qualified in state/ national/ international examinations (e.g.: IIT-JAM/NET/SET/JRF/ GATE /GMAT /CAT/ GRE/ TOEFL/Civil Services/State government examinations) during the year

0

File Description	Documents
Upload supporting data for students/alumni	No File Uploaded
Any additional information	No File Uploaded

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports and/or cultural activities at inter-university / state /national / international events (award for a team event should be counted as one) during the year

8

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	View File

5.3.2 - Presence of an active Student Council and representation of students in academic and administrative bodies/committees of the institution

Men's cell and Women's cell are active throughout the year. The activities conducted by Men cell include intra-college competitions and cultural activities. There was a spectacular show of traditional exhibitions. Weavers' Exhibition was the cynosure of all exhibitions conducted. Food Festival reached out

all students. Cultural programs were conducted on many occasions as part of conclusion. Women's cell was alive with various activities and skill-oriented training programs. An exhaustive training on Mural art was the eye catcher among students. The response from the participants was highly encouraging. Motivational programs with renowned personalities like Lawyers and Doctors in chair were conducted successfully. A special session was dedicated to maintenance of personal hygiene. Experienced medical professionals shared their resources, stressing the need for hygienic practices among women. Many students served as volunteers in facilitating on-campus placement drives. Selected students were included in the college anti ragging committee and they keep monitoring students throughout the year.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.mahendraarts.org/activities.php

5.3.3 - Number of sports and cultural events / competitions organised by the institution

19

File Description	Documents
Report of the event	View File
List of sports and cultural events / competitions organised per year	View File
Upload any additional information	View File

5.4 - Alumni Engagement

5.4.1 - The Alumni Association and its Chapters (registered and functional) contribute significantly to the development of the institution through financial and other support services

The College Alumni Association was formed on 26/08/2013 and registered under Tamilnadu Societies registration act under 1975 (S1/NO. 114.2013 dated 26.08.2013). All the outgoing students of the college are inducted into the Alumni Association. From 2013, Annual Alumni Meets are conducted every year and large numbers of alumni actively participate in the meeting. Alumni

Association not only arranges the reunion event, but also carries out the following activities: Conducting Career Oriented Programs for equipping the students for TNPSC and Bank examinations. A guest room is allotted where alumni can stay when they visit the college. Social networking groups in Whats App are formed comprising Principal, Secretary, HODs, and Faculty Members of the department along with alumni. Alumnus post regular updates about placement drives and career opportunities in the group that are immediately passed to the students Share their knowledge and expertise with current students through motivational talk and inspiring speeches within college premises. Act as resource persons in various workshops. Conferences. seminars conducted by the department and ignite the students in their prospective carrier Actively involved in Board of studies and extend their valuable suggestions in syllabus reformation according to current trends Alumni Entrepreneurs offer vast career openings to the students every year Inculcate entrepreneurial skills among students Post updates about technical and subject oriented information in social networking sites which are easily shared to the students through faculties -in charge.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	https://www.mahendraarts.org/alumini.php

5.4.2 - Alumni's financial contribution during the year

D. 2 Lakhs - 5 Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the Institution

It is the goal of Mahendra Arts and Science College (Autonomous) that students receive high-quality education relevant to society's needs by providing world-class facilities, the opportunity to develop applicable technologies, and the ability

to develop employment, entrepreneurship skills. Norms, regulations, and the value system of management all play an important role in this process, laying a solid foundation for the development and enhancement of resources. Institutional governance at Mahendra Arts & Science College (Autonomous) is organised around the college's vision and mission statements, which are communicated throughout the institution. In order to achieve the institution's objectives and goals, the structure is based on an enabling strategy. Motto of government: "Rural empowerment through education" is core to system. Perspective Plans: Strive to ensure that every person who enters our portal possesses the knowledge, abilities, and competence necessary to be considered deserving of the society to which they belong. Educate the underprivileged to become more independent Make the students into global citizens who will serve society by cultivating their concern for justice, equality, harmony, and humility. With the help of socio cultural sensitivity, our future-ready education initiatives ensure that students are prepared to meet future challenges.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil

6.1.2 - Effective leadership is reflected in various institutional practices such as decentralization and participative management

Mahendra Arts and Science College (Autonomous) has been practicing decentralization and participative management of its leadership functions since the beginning. The college has a well conceived and designed organizational structure in line with its leadership style with committees and positions at different levels of decision making. Under the governance of Mahendra Educational trust , The core leadership team at Mahendra Arts and Science College (Autonomous) comprises the Founder and Chairman, Managing Directors, the Secretary, the Principal, Administrative Director and Heads of various departments. Policies and processes that govern the college are initiated and debated upon by this core team before the same are disseminated to others for discussions, deployment and action at the functional levels. The Administrative Director and the Principal are responsible for the operations of the college and are supported by Group of Heads of the Departments, Faculty, Staff

and student representatives at various levels. Academic and co-curricular activities are supported by Group of Head of the Departments of various functional areas. Decentralization of academic and administrative functions resulted in effective coordination, professional development, and sense of participation, accountability, and sharing of knowledge among the faculty. Bottom up approach is adopted in the institution.

File Description	Documents
Upload strategic plan and deployment documents on the website	View File
Upload any additional information	View File
Paste link for additional Information	Nil

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ Perspective plan has been clearly articulated and implemented

The expected outcome is a dependable examination system that is free of serious difficulties for students and reduces the possibility of malpractice. This was accomplished by the college assigning email addresses to all students, implementing a question bank with a larger number of questions, allowing for random question generation, and live proctoring. A team of experts reviewed each subject's questions. All students received adequate training, and their legitimate complaints were addressed. As a result, students found it useful because interviews and other competitive examinations are now held online. This is an example of putting a strategy into action, as opposed to just using online mode. The student's feedback and performance in placement are used to determine the strategy's success. Both are motivating. We utilised teachers' knowledge to create a big question bank that may be used in a variety of settings, even after the off-line mode has been in use for some time. This strategy was discussed with all HODs and approved by the Chairman, Governing council.

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	Nil
Upload any additional information	View File

6.2.2 - The functioning of the various institutional bodies is effective and efficient as visible from the policies, administrative set-up, appointment and service rules, procedures, etc.

The main institutional bodies are as follows. Governing Council: Governing Council of the college is constituted as per the norms of the University. Its main function is to ensure that stakeholders are satisfied with the functioning of the Institution. The Chairman of Mahendra Educational Trust is the Chairman of the Governing Council of Mahendra Arts and Science College (Autonomous). Administrative Set-up The Chairman of the Governing Council of Mahendra Arts and Science College (Autonomous) is the Managing Trustees of Mahendra Educational Trust, while the Secretary is the Principal. The seamless and effective operation of the institution is committed to the principal. Recruitment, Promotional Policies The Institution strictly follows the service rules in accordance with the University norms. The teaching and non-teaching faculties have the benefits of Provident Fund, Casual Leave, medical allowance and ESI. Student Welfare & Support Committees Grievance Appeal Cell In order to ensure that grievances are promptly attended and are resolved effectively, the Institution has a separate Grievance Appeal Committee. Anti-Ragging Committee It makes sure that there is no incident of ragging in the College and complaints, if any, are resolved through discussions in the Academic Council. For the past 10 years there is no ragging observed/ complaints received by the college.

File Description	Documents
Paste link to Organogram on the institution webpage	https://mahendraarts.org/naac/contents/naac/Criterion-6/6.2/6.2.2/Administrative%20structure.pdf
Upload any additional information	View File
Paste link for additional Information	https://mahendraarts.org/naac/contents/naac/Criterion-6/6.2/6.2.2/Administrative%20structure.pdf

6.2.3 - Implementation of e-governance in areas of operation: Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Documen	View File
Screen shots of user interfaces	View File
Details of implementation of e-governance in areas of operation	View File
Any additional information	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non-teaching staff and avenues for their career development/ progression

Mahendra Arts and Science College (Autonomous) has taken various effective measures for the professional development and welfare of the teaching and non-teaching staff. Faculty members are encouraged to pursue Ph.D. The management also encourages all cadres of non-teaching staff to improve their qualifications for departmental promotions. In addition to the professional development, steps have also been taken to implement welfare schemes for the teaching and non-teaching staff by improving their health, efficiency, economic betterment, and social status to enhance the performance of the workforce. Faculty members are also given assistance in publishing their conference proceedings in reputable publishing houses so that their papers can be

indexed in Scopus/Web of Science. Faculty members are encouraged to attend national and international conferences, workshops, and seminars, in order to expand their expertise and network with recognised academics. Employees Provident Fund as per PF rules: All the eligible staffs whether they are ratified or not are given PF benefits right from the day of their joining in the college. This is done as per requirements by UGC and keeping in view the financial safety of employees or their dependents. The women employees are extended the maternity leave as per the service rules of the institution.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://mahendraarts.org/naac/contents/naac/Criterion-6/6.3/6.3.1%20%20welfare%20measures%20for%20teaching%20and%20non-teaching%20staff%20and%20avenues%20for%20career%20development%20%20progression.pdf

6.3.2 - Number of teachers provided with financial support to attend conferences / workshops and towards payment of membership fee of professional bodies during the year

44

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development / administrative training programmes organized by the Institution for its teaching and non-teaching staff during the year

6

File Description	Documents
Reports of the Human Resource Development Centres (UGC HRDC/ASC or other relevant centres)	View File
Upload any additional information	View File

6.3.4 - Number of teachers who have undergone online/ face-to-face Faculty Development Programmes during the year: (Professional Development Programmes, Orientation / Induction Programmes, Refresher Courses, Short-Term Course, etc.)

12

File Description	Documents
Summary of the IQAC report	View File
Reports of the Human Resource Development Centres (UGC ASC or other relevant centers)	View File
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly

The institution has developed strategies for mobilizing resources and ensures transparency in financial management. The Chairman of the institution is the authorized person for making decisions and is responsible for overall management of funds. The Principal is responsible for the approval of funds for various academic and administrative purposes, effective utilization of funds, submission of audited statement of accounts and annual utilization certificate of the funds received from various funding agencies. The annual budget for the institution is prepared by the Principal, recommended by the Administrative director and approved by the Chairman. The allocation of budget for various academic / non academic units is done at the beginning of the year. Changes are permitted in special cases. Financial audit: The audit team of the Mahendra Educational Trust's accounts department conducts the concurrent audit. Chartered Accountant is appointed by the management for internal financial audit. All the accounting documents like vouchers and invoices are audited quarterly Auditors verify the

statutory obligation records such as Income Tax, Tax Deducted at Source, Provident Fund, and Employee State Insurance Corporation Deductions are carried out, complied on time and the report is submitted to the management.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://mahendraarts.org/naac/contents/naac/Criterion-6/6.4/6.4.1%20AUDIT%20FRAMEWORK.ORK.pdf

6.4.2 - Funds / Grants received from non-government bodies, individuals, and philanthropists during the year (not covered in Criterion III and V) (INR in lakhs)

0

File Description	Documents
Annual statements of accounts	No File Uploaded
Details of funds / grants received from non-government bodies, individuals, philanthropists during the year	No File Uploaded
Any additional information	No File Uploaded

6.4.3 - Institutional strategies for mobilisation of funds and the optimal utilisation of resources

The mobilisation of funding is critical since this is an opportunity for all teachers to display their skills in innovation and relevant issue solving to various government agencies and enterprises. It is overseen by the institution's president, and the faculty members and the HOD develop and accept the goals. The funding comes from different sources: (a) a grant from the Tamil Nadu government, and (b) a private donation. (b) Tuition fee (c) UGC Autonomous grant (d) Consulting activities and revenue (e) Continuing education programmes and fees received (f) Sponsored projects to supplement research facilities and research activities leading to the award of PhDs (g) Alumni contributions. There is a defined budgeting method that has been given to the management, and it is available for salaries of teaching staffs as well as capital expenditure for various programmes. The monies are dispersed from the fee received to the students fees and other

sources. The college utilizes funds for: Conducting seminars, workshops, endowment lectures and intercollegiate events. Carrying out research under the UGC Major and Minor project schemes. Providing Scholarships and freeships. Maintaining and augmenting infrastructure and equipment.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	https://mahendraarts.org/naac/contents/naac/Criterion-6/6.4/6.4.3%20RESOURCE%20MOBILISATION%20POLICY.pdf

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles)

Internal Quality Assurance Cell (IQAC) has made a significant contribution to institutionalising quality assurance strategies and processes, as evidenced by incremental quality improvements made in the previous year (in the case of the First Cycle): Incremental quality improvements made in the previous year and post-accreditation quality initiatives (Second and subsequent cycles). The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in overall performance of the Institutions. The IQAC makes a significant and meaningful contribution in the post-accreditation phase of the Institution. During the post accreditation period, the IQAC channelizes all efforts and measures of the Institution towards promoting its academic excellence. As the agency of quality enhancement, the IQAC of our college has identified and implemented many initiatives for institutionalizing the quality in the campus. Internal Quality Assurance Cell (IQAC), set up in this College on the direction of NAAC, has been institutionalizing several far reaching reforms in the teaching - learning - evaluation processes. One such reform is the implementation of Outcome Based Education (OBE) in the College. Outcome-Based Education (OBE) is a student-centric teaching and learning methodology in which the course delivery, assessment are planned to achieve stated objectives and outcomes.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.mahendraarts.org/igac/IQAC%20Minutes%202021-22.pdf

6.5.2 - The institution reviews its teaching-learning process, structures and methodologies of operation and learning outcomes at periodic intervals through its IQAC as per norms

Each department establishes an Internal quality in charge to collect and deliver the inter department data's to IQAC institution head , All the head of the departments, and a Board of Studies (BoS) to monitor the teaching-learning process and its requirements in terms of curriculum development, the introduction of new courses, the creation of new facilities, and the training programmes required, among other things. Every semester, academic assessment is held to measure and compare learning outcome attainment levels to specified targets. In this meeting, necessary actions to increase such attainment levels are addressed and presented to the board of studies. Academic auditing is being planned to monitor and review the performance of all programmes at the school. The Academic Audit team assesses the procedures involved in curriculum design and development. Every two years, all of the institution's programmes are subjected to an academic audit. For each program/department, the Principal In charge appoints an audit team of two external academicians with accreditation expertise and professionalism. The audit team does offline / online evaluations by reviewing documents and interacting with stakeholders. An audit report with commendations and recommendations for improving the system is distributed

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

6.5.3 - Quality assurance initiatives of the institution include Regular meeting of the IQAC Feedback collected, analysed and used for improvement of the institution Collaborative quality initiatives with other

A. Any 4 or all of the above

institution(s) Participation in NIRF Any other quality audit recognized by state, national or international agencies (such as ISO Certification)	
File Description	Documents
Paste the web link of annual reports of the Institution	https://www.mahendraarts.org/igac/IOAC%20Minutes%202021-22.pdf
Upload e-copies of accreditations and certification	View File
Upload details of quality assurance initiatives of the institution	View File
Upload any additional information	View File
INSTITUTIONAL VALUES AND BEST PRACTICES	
7.1 - Institutional Values and Social Responsibilities	
7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year	
<p>Mahendra Arts & Science College was started in the academic year 1999-2000 and duly affiliated to Periyar University, Salem. The location of the institution among the greens in the rural pocket of Namakkal district is highly significant, as the sole aim is to cater to the educational needs of the underprivileged and downtrodden mass. It has got well-established libraries, well equipped laboratories, spacious playground, and above all, well qualified and dedicated team of staff members. Strongly based on core values of academic rigor, love, and service, the institution provides an enabling environment to a diverse population of young men and women to acquire knowledge, skill and overall personality development. Adequate security measures are taken up for providing safe environment for students, faculty and staff. Over 20 surveillance cameras are fixed at different places in the campus. An Anti-Ragging committee, Internal Complaint Committee (ICC) and Grievance Redressal Committee headed by the principal and well assisted by representatives from faculty and student community is functioning effectively to ensure ragging-free environment. Various competitions towards empowering girl students were organized in the campus through Women's Cell. The institution's free transport facility covers a radius of 70 kms.</p>	

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation: Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power-efficient equipment

A. Any 4 or All of the above

File Description	Documents
Geotagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the institution for the management of the following types of degradable and non-degradable waste (within a maximum of 200 words)

Liquid Waste Management Waste water from the college hostel is treated through water treatment plant and the treated water is used for gardening. Over 10,000 litres of waste water is treated every day. Biomedical waste management Bio-waste is not generated in the campus. E-waste management All e-wastes from all departments are collected and dumped in a room. The accumulated e-waste is disposed off periodically through authorized vendors. CRT monitors (150) have been replaced by LCD monitors. Hazardous chemicals and radioactive waste management Hazardous chemicals are stored in a separate room with all safety measures. Every such chemical is identified with a sign board. The bottles are labeled and placed on sand. Fumes Cage is kept for the purpose of clearing harmful gases emitted during chemical experiments. Solid waste is collected from different locations of the campus and disposed through vendors. Food waste and vegetable waste in the canteen are used in bio-gas plant thereby renewable source of energy is produced. The gas generated is used for preheating purpose in the kitchen. The Institution gives more emphasis on cleanliness of the campus.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	View File
Geotagged photographs of the facilities	View File
Any other relevant information	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

A. Any 4 or all of the above

File Description	Documents
Geotagged photographs / videos of the facilities	View File
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

- 1. Restricted entry of automobiles**
- 2. Use of bicycles/ Battery-powered vehicles**
- 3. Pedestrian-friendly pathways**
- 4. Ban on use of plastic**
- 5. Landscaping**

A. Any 4 or All of the above

File Description	Documents
Geotagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	View File

7.1.6 - Quality audits on environment and energy undertaken by the institution

<p>7.1.6.1 - The institution’s initiatives to preserve and improve the environment and harness energy are confirmed through the following:</p> <ol style="list-style-type: none"> 1. Green audit 2. Energy audit 3.Environment audit 4. Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities 	<p>A. Any 4 or all of the above</p>
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File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	View File
Certificates of the awards received	View File
Any other relevant information	View File

<p>7.1.7 - The Institution has a disabled-friendly and barrier-free environment: Ramps/lifts for easy access to classrooms and centres Disabled-friendly washrooms Signage including tactile path lights, display boards and signposts Assistive technology and facilities for persons with disabilities: accessible website, screen-reading software, mechanized equipment, etc. Provision for enquiry and information: Human assistance, reader, scribe, soft copies of reading materials, screen reading, etc.</p>	<p>A. Any 4 or all of the above</p>
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File Description	Documents
Geotagged photographs / videos of facilities	View File
Policy documents and brochures on the support to be provided	View File
Details of the software procured for providing assistance	View File
Any other relevant information	View File

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e. tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities (within a maximum of 200 words).

Mahendra Arts & Science College provides an inclusive environment for the students through various student associations which play an important role in fostering the mind of the students a sense of tolerance and harmony. To give proper exposure to the students, many kinds of activities are conducted throughout the year. Special sessions on personality development and leadership are arranged. Events that inculcate socio-economic, cultural and linguistic diversity are a part of the academic activities. The Institution strongly believes that higher investment in Quality education alone can eradicate worldwide poverty. The Campus is inclusive and beyond any kind of barrier in the name of caste, community, colour, religion, or language. All students are provided with equal opportunities in all community immersion activities which bring in a feeling of unity and togetherness. Admissions are done adhering to the policies and rules of the government. Students are offered Tamil, Hindi, French and Telugu under Part I in order to make provision for other states students. Students from poor economic background are given concession in tuition fee. The Institutional scholarship is given to students from low income families, fatherless students and meritorious students.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File

7.1.9 - Sensitization of students and employees of the institution to constitutional obligations: values, rights, duties and responsibilities of citizens:

The Constitution of India has certain basic constitutional values that constitute its spirit and are expressed in various articles and clauses. It contains modern, universal, human and democratic values. It also helps as a set of principles, rules, guidelines and procedures to reach a consensus which is the basis of the Indian society. The human values like integrity, transparency, responsibility, accountability, fairness and public welfare are the guiding principles of the Indian Constitution. Mahendra Arts & Science College offers a mandatory course on 'Human Rights' for the post-graduate streams during the II semester. The study of the course helps the students get sensitized on the significance of upholding the constitutional values. The Faculty members are the immediate role models for the students who learn accountability and responsibility from the latter. The students are guided by the rules and regulations formulated by the institution which make them take responsibility for their behavior. Yoga and Environmental Education are made compulsory for UG students, while a paper on Human Rights is prescribed for PG Students. Yoga goes a long way to make the students physically and mentally.

File Description	Documents
Details of activities that inculcate values necessary to transform students into responsible citizens	View File
Any other relevant information	View File

7.1.10 - The institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic sensitization programmes in this regard: The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff Annual awareness programmes on the Code of Conduct are organized

A. All of the above

File Description	Documents
Code of Ethics - policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programmes, etc. in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

The celebration of any event in the college goes a long way to help students understand and appreciate the culture and past glory of the nation. The institution plans the celebration of days of national importance at the beginning of the academic year itself so that preparations may be done in time. Days of national and international importance are celebrated with due significance. Independence Day and Republic Day are normally celebrated in all grandeur every year with the march-past of NSS students and flag-hoisting. The winners of Independence Day competitions are recognized with prizes. The Independence Day and Republic Day address reminisce the past glory of the nation and the sacrifices made by prominent freedom fighters. A series of talk was conducted relating to the opportunities for students in TNPSC and UPSC examinations, Entrepreneurship, Women Development, Women Entrepreneurship, and Importance of Healthy Food to lead Healthy Life.

File Description	Documents
Annual report of the celebrations and commemorative events for during the year	View File
Geotagged photographs of some of the events	View File
Any other relevant information	View File

7.2 - Best Practices

7.2.1 - Provide the weblink on the Institutional website regarding the Best practices as per the

prescribed format of NAAC

Enhance Career Prospects and Ensure Holistic Development Objectives The institution was started in this rural belt with the sole aim of educating the underprivileged rural mass thereby uplifting the standard of their life. Since its inception, the institution has been continuously putting in great efforts relentlessly towards improving the quality of education imparted. To empower the students to get employment opportunities, The Context The primary aim of higher educational institutions is to produce responsible citizens who can take up the nation to the next level through education. Our institution provides ample opportunities to the students to look into their hidden potential and tap them towards excellence. Practice Most of the students admitted in to the institution are from the rural pockets of Salem and Namakkal districts. They are not exposed to English Communication, as they did their schooling in Tamil medium schools. Challenges Faced As most of our students are hailing from rural areas and their medium of instruction happened to be only their mother tongue, it posed as an insurmountable challenge to teach them communicative skills in English right from the very fundamentals. There is improvement in the quantity and quality in the sense, that not only the number of placements went up but also many flagship companies conducted their interview in the campus. Several Companies like Infosys, Tata Consultancy Service, Cognizant Technology Solutions, WIPRO, Accenture, Capgemini, Sutherland, Nokia Siemens Networks, Infoview, HGS, Tech Mahindra, HCL Etc.

File Description	Documents
Best practices in the Institutional website	https://www.mahendraarts.org/prospects_development.php
Any other relevant information	https://www.mahendraarts.org/prospects_development.php

7.3 - Institutional Distinctiveness

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)

The vision of any educational institution, be it any type of institution, is to serve the community at large at its best in bringing about a positive change in the standard of life of the people and Mahendra Arts & Science College is no exception to

this. The vision of the institution is to cater to the educational needs of the rural community, especially serve primarily for the upliftment of the rural youth through affordable education. In alignment with this vision, the institution finds its location in the rural pocket of Kalippatti, a nondescript village. The distinctiveness of the institution lies in its relentless efforts to empower the rural community with particular emphasis on girl students. Educate a woman; educate a family goes the saying. As such, the institution extends a helping hand to parentless students, single-parent students and economically very poor students. Concentrated training in English communication was given to them at first, as they were hailing from vernacular medium Governmental institutions. In the course of their studies, special placement trainings were organized and at the end of their programme, i.e. third year, they were fully ready for facing interview. The institution out-sourced training facility from reputed training academies like Macro Miracles, Aptech Training Services, Chennai and Global Talent Track-Barclays, Chennai. Most of these students who underwent the training were able to get into reputed companies.

File Description	Documents
Appropriate link in the institutional website	https://www.mahendraarts.org/institutional_dist.php
Any other relevant information	View File

7.3.2 - Plan of action for the next academic year

As the first phase of Autonomous status is going to expire next year, it has been planned to prepare the documents for extension of Autonomy.

Preparation of IIQA for the second cycle of NAAC accreditation in 2022 is planned.

Compiling of the data for participating in NIRF ranking 2022.

In the recent years, there has been a steep increase in the number of students aspiring for competitive examinations.

Keeping in view of this fact, it has been planned to introduce new UG courses like B.Sc. Psychology and B.A. Political Science that are related to competitive examinations.

