

Institute Name		Mahendra Arts & Science College, Kalipatti, Namakkal.					
India Ranking 2017 ID		IR17-COLL-2-21350					
Discipline		ARTS/HUMANITIES/SCIENCE/COMMERCE					
Parameter		Consultancy Projects					
2D.FPPP	S.No.	Financial Year	Name of faculty (Chief Consultant)	Client Organization	Title of Consultancy of project	Amount received (in Rupees)	Amount received (in words)
	1	2015-16	Dr. A. Jayakumar (Tamil)	Kongu Publications, Attur	Kongu Kalaisol Agarathi	50000	Fifty thousand
			Dr. R. Sundaramoorthi (Tamil)	Kongu Publications, Attur	kongu Nattu sadankukal	25,000	Twenty five thousand
			Dr. A. Jayakumar (Tamil)	Kongu Publications, Attur	kongu Vattara Ssirukathaikal	20,000	Twenty thousand
			Mr. P. Gopalakrishnan (Maths)	Mahima Technology	Development of Theoretical Simulations for Various Statistical Analysis	25,000	Twenty five thousand
			Dr. V. Aroulmoji (Physics)	Maha Ajay Spinners	Fabrication of nano coated fabrics	20,000	Twenty thousand
			Mr.V.Hariharan (Physics)	KPR solar technology	Fabrication of Solar Cells	25,000	Twenty five thousand
			Dr. K. Prabakaran (Physics)	KPR solar technology	Solar Simulations	25,000	Twenty five thousand
			Mrs.R.Sridevi (Physics)	Maha Ajay Spinners	Fire tetardant materials	20,000	Twenty five thousand
			Dr. K. Parameswaran (Chemistry)	Maha Ajay Spinners	Sulfonamides as anion sensors	10,000	Ten thousand
			Mr. Velmurugan (Chemistry)	KPR solar technology	Novel binol based compounds as metal ion sensors	20,000	Twenty thousand
			Dr. R. Ramachandran (Chemistry)	Mahima Technology	Identification of novel nano coated fabricating materials	20,000	Twenty thousand
			Dr.T.Selvan Kumar (Bio-tech)	Alga marine Pvt.Ltd, Chennai	Microalgae culture and pigment extraction	25,000	Twenty five thousand

		Dr.T.S.Gnanendra (Bio-tech)	Origin biosolutions, Salem	Molecular docking	45,000	Fourty five thousand
		Dr.T.Selvan Kumar (Bio-tech)	Verties Lab	Studies on blastosis	45,000	twenty thousand
		Dr. Geeta Kesavaraj, (Commerce) Mr. C. Sasikumar, (Commerce) Mr. C. Govindan, (Commerce)	Lorry Owners Association	HIV/AIDS Awareness Programme	20,000	Twenty thousand
		Mr. S. Jegadeesan (Commerce)	Weavers' Association	A study on problems and prospects of handloom sarge weavers in tiruppur	20,000	Twenty thousand
		Mr. C. Sasikumar, (Commerce)	A.B.T. Associations Salem	Art forms on handicrafts for rural e-commerce development	27 000	Twenty seven thousand
		Mr. C. Govindan, (Commerce)	Perfect Solutions	Print experimentation on different surfaces with different medium mix-media in sculpture	22000	Twenty two thousand
		Dr. Geeta Kesavaraj, (Commerce)	Swamy Track	Technology aspects of mobility and devices in rural transportation	25,000	Twenty five thousand
		Ms. S. Jothipriya (commerce)	Sarvodaya Welfare Associations, Namakkal	Artsitic elements in woodcrafts and toys	10,000	Ten thousand
		C.Govindan (MSW)	J.P.Printers	Influence of advertisement on consumer behaviour	15000	Fifteen thousand
		Mr. S. Jegadeesan (Commerce)	Perfect Solutions	Impact of social media on students academic performance	14000	Fourteen thousand
		Mr. C. Govindan, (Commerce)	Rani Offset works	Impact of billboard advertising on product promotion cost	7000	Seven thousand
		Dr. Geeta Kesavaraj, (Commerce)	Gandi Telecommunications	Evaluation of the effectiveness of radio advertisements of family planning programmes	9000	Nine thousand
		C.Govindan (MSW)	Shakthi Agro Industries	Role of agro economics in the rural education development	12000	Twelve thousand
2	2014-15	Dr. R. Sundaramoorthi (Tamil)	sai publications, Madurai	Madurai Folk Medicine Dictionary	25,000	Twenty five thousand

		Dr. A. Jayakumar (Tamil)	Kongu Publications, Attur	kongu Nattu varalaru	25,000	Twenty five thousand
		Mr. C. Jayakumar (Maths)	Mahima Technology	Development of various Computational methods for device applications	50,000	Fifty thousand
		Mr. A.S.Thirumurugan (Maths)	Mahima Technology	Development of Theoretical Simulations for cayley hamiltonian theorem	50,000	Fifty thousand
		Dr. V. Aroulmoji (Physics)	Maha Ajay Spinners	Fabrication of nano coated fabrics for fire retardent applications	22,000	Twenty two thousand
		Dr. N. Sakthivel (Physics)	KPR solar technology	Fabrication of Solar Cells	100000	One lakhs
		Mr.R.Senthil kumar (Physics)	Mahima Technology	Investigation of radially polarized beam for optical recording application	50000	Fifty thousand
		Dr. N. Sakthivel (Physics)	KPR solar technology	Solar Simulations	50000	Fifty thousand
		Dr. R. Ramachandran (Chemistry)	Mahima Technology	Novel materials for nano coated fabrics for the suitability of fire retardent	60000	Sixty thousand
		Mr. R. Soundirarajan (Chemistry)	Maha Ajay Spinners	Synthesis of tin oxide nano particles using plant extract	2,00,000	Two lakhs
		Dr.T.SELVAN KUMAR (Bio-tech)	ALGA MARINE Pvt.Ltd	Microalgae culture and pigment extraction	70,000	Seventy thousand
		Dr.T.S.GNANENDRA (Bio-tech)	ORIGIN BIOSOLUTIONS	Molecular docking	25,000	Twenty five thousand
		Dr. J. Josephine Daisy (commerce)	Weavers' Association	A study on problems and prospects of handloom sarge weavers in salem	25,000	Twenty five thousand
		Ms. S. Jothipriya (commerce)	Lorry Owners Association	A study on consumer attitude towards adveriiement in media	60000	sixty thousand
		C.Govindan (MSW)	Shathi Associates	Art as a vehicle to religious education in tamil nadu	60000	sixty thousand
		Dr. Geeta Kesavaraj, (Commerce)	S.K. Associates	Photo publicity of tourism in chennai	7000	Seven thousand

			Mr. C. Sasikumar, (Commerce)	Perfect Solutions	Computer animation and it's role in advertising	25,000	Twenty five thousand
			Ms. S. Jothipriya (commerce)	Namakkal Social Welfare	Sculptural composition	20,000	Twenty thousand
			Dr. Geeta Kesavaraj, (Commerce)	R.V. Associates	Facial expression in power tussle in tamil nadu	25,000	Twenty five thousand
			Mr. C. Sasikumar, (Commerce)	Sarvodaya Welfare Associations, Namakkal	The effect of poor maintenance public toilets	25,000	Twenty five thousand
			Mr. S. Jegadeesan (Commerce)	Sarvodaya Welfare Associations, Namakkal	Factors militating against the safeguard of electric connections in urban slums	20,000	Twenty five thousand
	3	2013-14	Dr. K. Gandhi (Tamil)	Kandan Publications, Cadalore	Kongu Matirial Cultural Dictionary	10,000	Ten thousand
			Mr. S. Sakthivel (Maths)	Mahima Technology	Novel Mathematical Analysis and Approach for Fluid Mechanics	40,000	Fourty thousand
			Dr. V. Aroulmoji (Physics)	Mahima Technology	Tight focusing properties of azimuthally polarized beam for multiple optical trapping application	1,00,000	One lakh
			Mr.R.Senthil kumar (Physics)	KPR solar technology	creation of novel focal paterrens of phase modulated cylindrical vector beam	72,000	Seventy two thousand
			Mr. R. Soundirarajan (Chemistry)	Maha Ajay Spinners	Silver doped tin oxide nano particles and their corrosion inhibition	70,000	Sventy thousand
			Mr. S. Babukumar (Chemistry)	Mahima Technology	Synthesis, characterization and biological activities of quinoline derivatives	20,000	Twenty thousand
			Dr.T.SELVAN KUMAR (Bio-tech)	Star micro lab	identification ,characterization of novel microbes	25,000	Twenty five thousand
			Mrs. R.Rathika (Bio-tech)	Verties Lab	Studies on tissue proteins and its expression	20,000	Twenty thousand
					Dr. K. Selvaraj (Commerce)	Poultry Association	Awareness to tackle the problems faced by small scale Poultry farmers in Namakkal District

			Ms. S. Jothipriya (commerce)	S.K. Associates	Impact of village square meeting on agricultural development	25,000	Twenty five thousand
			Mr. S. Jegadeesan (Commerce)	Perfect Solutions	Audience perception of female models in advertising message	20,000	Twenty five thousand
			Mrs.R.Sridevi (Physics)	Shakthi Associates	Communication as a tool for enhancing organizational performance	10,000	Ten thousand
			Mr. C. Sasikumar, (Commerce)	Mahima Technology	Impact of public relations on a corporate organization	20,000	Twenty thousand
			Ms. S. Jothipriya (commerce)	Namakkal Social Welfare	Impact of intergrated arts in social behaviour	20,000	Twenty thousand
			Dr. K. Selvaraj (Commerce)	Salem welfare Associations	Local government as a tool for rural development	7000	Seven thousand
			C.Govindan (MSW	Sarvodaya Welfare Associations, Namakkal	Women participation in rural agro business	10,000	Ten thousand