

Parameter						
Institute Name	Mahendra Arts & Science College, Kalipatti, Namakkal.					
India Ranking 2018	IR - 1 - C - C - 9562					
Discipline	ARTS/HUMANITIES/SCIENCE/COMMERCE					
S.No.	Financial Year	Name of faculty (Chief Consultant)	Client Organization	Title of Consultancy of project	Amount received (in Rupees)	Amount received (in words)
1	2016-2017	Dr.T.Selvan kumar (Bio-tech)	ALGA MARINE Pvt.Ltd, CHENNAI	Isolation characterization of pharmaceutical imprintant compounds from Marine algae	40000	Forty thousand
		Dr.T.S.Gnanendra (Bio-tech)	ORIGIN BIOSOLUTIONS, SALEM	Principle and Pharmoco kinetics principles of Bio active compounds isolated from medicinal plants	50000	Fifty thousand
		Dr.T.Selvan kumar (Bio-tech)	Verries Lab	Impact of anti oxidative properties of beta corotene compounds isolated from Marine algae	45000	Forty five thousand
		Mr. C. Sasikumar, (Commerce) Mr. C. Govindan, (MSW)	Lorry Owners Association	Awareness on health issues for Lorry Drivers	35000	Thirty five thousand
		Mr. S. Jegadesan (Commerce)	Weavers' Association	Applications on recent technologies for Weavers	30000	Thirty thousand
		Mr. C. Sasikumar, (Commerce)	A.B.T. Associations Salem	Developing new Applications among weavers for their financial development	30 000	Thirty thousand
		Mr. C. Govindan, (MSW)	Shukthi Agro Industries	Identification of problems in various agro industries	25000	Twenty five thousand
		Dr. K. Selveraj (Commerce)	Swamy Track	Industrial defined problems on financial systems	30000	Thirty thousand
		Mr. C. Govindan (MSW)	J.P.Printers	Identification of self help groups in Namakkal District	25000	Twenty five thousand
		Mr. S. Jegadesan (Commerce)	Rani Offset works	Developing new APP for textile industries for quality control	20000	Twenty thousand
		Mr. C. Govindan, (MSW)	Rani Offset works	Consultation about government opportunites among illeterate people in Salem District	10000	Ten thousand
		Dr. K. Selveraj (Commerce)	Swamy Track	Developing quality control systems in textile industries	20000	Twenty thousand
		Mr. C. Govindan (MSW)	Shukthi Agro Industries	Quality control systems for the purification of Sugars	20000	Twenty thousand
		Dr. A. Jayakumar (Tamil)	Uirmali Publications	Various grammar systems in Tamil Language	40000	Forty thousand
		Dr. R. Sundaramoorthi (Tamil)	Kongu Publications, Attur	Sanga Tamilil valvial mraigal	30000	Thirty thousand
		Dr. A. Jayakumar (Tamil)	Kongu Publications, Attur	Thirukural sollum valvial mraigal	25000	Twenty five thousand
		Mr. P. Gopalakrishnan (Maths)	Mahima Technology	Development of Theoretical Simulations for fluid dynamics in dynamic surface	35000	Thirty five thousand
		Dr. V. Aroulmoji (Physics)	Maha Ajay Spinners	Fabrication fire retardent fabrics using nano dimensional coatings	25000	Twenty five thousand
		Mr. V. Haritharan (Physics)	KPR solar technology	Fabrication of Solar Cells	25000	Twenty five thousand
		Dr. K. Prabhakaran (Physics)	KPR solar technology	High efficient DS Solar cells	25000	Twenty five thousand
		Dr. R. Ponkuzhali	JSW Steel Industry	Ideal supercapacitors using novel perovskites	50000	Fifty thousand
		Dr. M. Shanmugam	sai publications, Madurai	New types of ceramic materials for electrical applications	20000	Two thousand
		Dr. M. Kamandaa	Perfect Solutions	Novel crystals and their analysis using ESR	20000	Two thousand
		Mr. A. Shanbhakumar	S. K. Associations	New types of methodology for thin film technology	12000	Twelve thousand
		Mr. R. S. Bhavaneswari (Physics)	Shukthi Associations	Study on Anti bacterial activities on fabrics	20000	Twenty thousand
		Dr. K. Parameswaran (Chemistry)	Maha Ajay Spinners	Sulfonamides based anion sensors	30000	Thirty thousand
		Mr. Velmarugan (Chemistry)	KPR solar technology	Novel bind based compounds for sensor applications	30000	Thirty thousand
		Dr. R. Ramachandran (Chemistry)	Mahima Technology	Identification of novel nano coated fabricating materials	15000	Fifteen thousand
		Dr. A. Jayakumar (Tamil)	Kongu Publications, Attur	Kongu Kalaisol Agarartha	50000	Fifty thousand
		Dr. R. Sundaramoorthi (Tamil)	Kongu Publications, Attur	kongu Natru sadanakkal	25,000	Twenty five thousand
		Dr. A. Jayakumar (Tamil)	Kongu Publications, Attur	Isonga Vattara Sairakathal	20,000	Twenty thousand
		Mr. P. Gopalakrishnan (Maths)	Mahima Technology	Development of Theoretical Simulations for Various Statistical Analysis	25,000	Twenty five thousand
		Dr. V. Aroulmoji (Physics)	Maha Ajay Spinners	Fabrication of nano coated fabrics	20,000	Twenty thousand
		Mr. V. Haritharan (Physics)	KPR solar technology	Fabrication of Solar Cells	25,000	Twenty five thousand
		Dr. K. Prabhakaran (Physics)	KPR solar technology	Solar Simulations	25,000	Twenty five thousand
		Mr. R. Sridevi (Physics)	Maha Ajay Spinners	Fire retardant materials	20,000	Twenty five thousand
		Dr. K. Parameswaran (Chemistry)	Maha Ajay Spinners	Sulfonamides as anion sensors	10,000	Ten thousand
		Mr. Velmarugan (Chemistry)	KPR solar technology	Novel bind based compounds as metal ion sensors	20,000	Twenty thousand
		Dr. R. Ramachandran (Chemistry)	Mahima Technology	Identification of novel nano coated fabricating materials	20,000	Twenty thousand
		Dr.T.SELVAN KUMAR (Bio-tech)	ALGA MARINE Pvt.Ltd, CHENNAI	MICROALGAE CULTURE AND PIGMENT EXTRACTION	25,000	Twenty five thousand
Dr.T.S.GNANENDRA (Bio-tech)	ORIGIN BIOSOLUTIONS, SALEM	MOLECULAR DOCKING	45,000	Forty five thousand		
Dr.T.SELVAN KUMAR (Bio-tech)	Verries Lab	Studies on blastosis	45,000	twenty thousand		
Dr. Geeta Kesavaraaj, (Commerce) Mr. C. Sasikumar, (Commerce) Mr. C. Govindan, (Commerce)	Lorry Owners Association	HIV/AIDS Awareness Programme	20,000	Twenty thousand		
Mr. S. Jegadesan (Commerce)	Weavers' Association	A study on problems and prospects of handloom sarge weavers in tiruppur	20,000	Twenty thousand		
Mr. C. Sasikumar, (Commerce)	A.B.T. Associations Salem	Art forms on handicrafts for rural e-commerce development	27 000	Twenty seven thousand		
Mr. C. Govindan, (Commerce)	Perfect Solutions	Print experimentation on different surfaces with different medium mix-media in sculpture	22000	Twenty two thousand		
Dr. Geeta Kesavaraaj, (Commerce)	Swamy Track	Technology aspects of mobility and devices in rural transportation	25,000	Twenty five thousand		
Ms. S. Jothipriya (commerce)	Sarodaya Welfare Associations, Namakkal	Artistic elements in woodcrafts and toys	10,000	Ten thousand		
C.Govindan (MSW)	J.P.Printers	Influence of advertisement on consumer behaviour	15000	Fifteen thousand		
Mr. S. Jegadesan (Commerce)	Perfect Solutions	Impact of social media on students academic performance	14000	Fourteen thousand		
Mr. C. Govindan, (Commerce)	Rani Offset works	Impact of billboard advertising on product promotion cost	7000	Seven thousand		
Dr. Geeta Kesavaraaj, (Commerce)	Gandi Telecommunications	Evaluation of the effectiveness of radio advertisements of family planning programmes	9000	Nine thousand		
C.Govindan (MSW)	Shukthi Agro Industries	Role of agro economics in the rural education development	12000	Twelve thousand		
Dr. R. Sundaramoorthi (Tamil)	sai publications, Madurai	Madurai Folk Medicine Dictionary	25,000	Twenty five thousand		
Dr. A. Jayakumar (Tamil)	Kongu Publications, Attur	kongu Natru varalaru	25,000	Twenty five thousand		
Mr. C. Jayakumar (Maths)	Mahima Technology	Development of various Computational methods for device applications	50,000	Fifty thousand		
Mr. A.S.Thirumarugan (Maths)	Mahima Technology	Development of Theoretical Simulations for cayley hamiltonian theorem	50,000	Fifty thousand		
Dr. V. Aroulmoji (Physics)	Maha Ajay Spinners	Fabrication of nano coated fabrics for fire retardent applications	22,000	Twenty two thousand		
Dr. N. Sakthivel (Physics)	KPR solar technology	Fabrication of Solar Cells	100000	One lakhs		
Mr. R.Senthil kumar (Physics)	Mahima Technology	Investigation of radially polarized beam for optical recording application	50000	Fifty thousand		
Dr. N. Sakthivel (Physics)	KPR solar technology	Solar Simulations	50000	Fifty thousand		
Dr. R. Ramachandran (Chemistry)	Mahima Technology	Novel materials for nano coated fabrics for the suitability of fire retardent	60000	Sixty thousand		
Mr. R. Sundarirajan (Chemistry)	Maha Ajay Spinners	Synthesis of tin oxide nano particles using plant extract	2,00,000	Two lakhs		
Dr.T.SELVAN KUMAR (Bio-tech)	ALGA MARINE Pvt.Ltd	Microalgae culture and pigment extraction	70,000	Seventy thousand		
Dr.T.S.GNANENDRA (Bio-tech)	ORIGIN BIOSOLUTIONS	Molecular docking	25,000	Twenty five thousand		
Dr. J. Josephine Daisy (commerce)	Weavers' Association	A study on problems and prospects of handloom sarge weavers in salem	25,000	Twenty five thousand		
Ms. S. Jothipriya (commerce)	Lorry Owners Association	A study on consumer attitude towards advertisement in media	60000	sixty thousand		
C.Govindan (MSW)	Shukthi Associates	Art as a vehicle to religious education in tamil nadu	60000	sixty thousand		
Dr. Geeta Kesavaraaj, (Commerce)	S.K. Associates	Photo publicity of tourism in chennai	7000	Seven thousand		
Mr. C. Sasikumar, (Commerce)	Perfect Solutions	Computer animation and it's role in advertising	25,000	Twenty five thousand		

Ms. S. Jothipriya (commerce)	Namakkal Social Welfare	Sculptural composition	20,000	Twenty thousand
Dr. Geeta Kesavraj, (Commerce)	R.V. Associates	Facial expression in power tussle in tamil nadu	25,000	Twenty five thousand
Mr. C. Sankumar, (Commerce)	Sarvodaya Welfare Associations, Namakkal	The effect of poor maintenance public toilets	25,000	Twenty five thousand
Mr. S. Jegadeesan (Commerce)	Sarvodaya Welfare Associations, Namakkal	Factors militating against the safeguard of electric connections in urban slums	20,000	Twenty five thousand